

EXECUTIVE DIPLOMA IN MANAGEMENT CONSULTING

Gain the foundation to be a Professional Management Consultant in 6 months

An exclusive program to become CMC or all Degree Holders*



*Initials for Certified Management Consultants, recognized by United Nations and in over 50 countries around the world.

Management Consulting

Management Consultants provide valuable and innovative advice to organizations to improve their performance, and this is done through the robust analysis of organizational problems leading to an action plan for improvement. The consultants may assist in areas such as the formulation of new strategies, helping the organization prepare for change, identifying and managing risks, training and developing her staff, or simply improving the ways the firm has been functioning. Industry domain and expert knowledge in the areas cited is important; but the foundation with which the consulting know-how and skills can be applied is even more important.

Executive Diploma in Management Consulting (EDMC) is a joint program offered by PolyU's Institute of Advanced Executive Education (IAEE) and The Institute of Management Consultants (IMCHK), a qualifying body for management consultants in Hong Kong. EDMC aims to equip participants with relevant professional knowledge and skills necessary to launch themselves to provide services in management consulting and pursue a career as professional Management Consultants. Professionals in other fields such as engineers, scientists, accountants and doctors would also benefit from extending their professional analytical and advisory skills by joining this program.

Message from Program Director



Prof. Gregg Li

Professor of Practice, PolyU
Founding President of IMCHK
and Ambassador (Retired) of
Asia for ICMI

"A true management consultant is an innovator, a communicator, an agent of change, and a shepherd. But he is not the entrepreneur nor the person who sets the vision. Knowing this fine difference in role brings success to both parties. This Executive Diploma is a brand new certification program for these change agents and innovators. A professional management consultant is built upon a strong foundation; and this foundation must be robust and sound and this is the core reason why this course has been developed by seasoned master consultants."

By Prof. Gregg Li, a Veteran Global Management and Governance Consultant and Founder of Consulting Practices. Involved projects with IBM, PWC, World Bank, McKinsey and Aon.

Teaching Team



Prof. Alfred Ho

BSocSc, DipMS, MBA, MScIS, CMC,
FIMC, FITP, FIIM
Management & Development
Consultant
Veteran Project Director



Prof. Charles Foley

Veteran Global Management
Consultant & Trainer
Projects with PWC, KPMG, Hay
Group, and G. Li & Co



Prof. Gilbert Wong

Former Executive Director, Poon Kam
Kai Institute of Management
Visiting Professor in Change
Management and Organisational
Studies



Prof. Walter E. Vieira

CMC, FIMC
Past Chairman, International Council
of Management Consulting Institutes
(ICMI)
Visiting Professor at Northwestern
University in International Marketing



Mr. Michael Pang

Managing Director,
IT Consulting and Business Process
Improvement Practices
Protiviti Greater China



Prof. Stephen W.K. Ng

President, The Institute of Purchasing
& Supply of Hong Kong
Managing Director, QuST
Continuation Limited



Prof. Po Chi Wu

Veteran Venture Capitalist and
Visiting Professor in Innovation



Dr. Samson Ma

Honorary Secretary, IMCHK
Principal Consultant, ValuePartners &
Consultancy (VPC)



Mr. Fox Chu

Regional Managing Director,
Accenture



Mr. Winston Yung

Partner, McKinsey & Company

Program Objectives

- Understand the essential concepts, theories, practices and approaches in management, management consulting and organizational change;
- Adopt practical tools and techniques to lead and operate effectively in management consulting projects;
- Acquire skills necessary for leading, managing and presenting management consulting projects; and working with clients for successful organizational improvements;
- Fulfill the core requirements in the internationally recognized CMC designation (with a grade of 'B' or better).

Program Structure & Deliverables

Business Systems Diagnostics - Perspectives, Methods & Tools

Corporate Turnaround (4 sessions)

- Know the 'hardware' - Outline the main principles used in effective organisation structure analysis and design.
- Know the 'software' - Understand how organisational goals, policies, strategies and procedures come together when these are not working properly.
- Set out key management control systems for monitoring and managing performance.
- Understand how to employ the analytical tools to identify organisational problems and determine appropriate action, moving from strategy to more operational matters.
- Outline the key principles and analyses to achieve effective change.

Consulting Methodologies and Tools (1 session)

- Understand and select which general business analytical approach/tools to apply.
- Demonstrate the facilities in using such tools through repeated practices.
- Mix and match tools to strengthen their ability to analyze more complex challenges.

Problem Analysis and Formulation (1 session)

- Understand and apply the core stages in managerial and business problem solving.
- Problem Situation and Analysis;
- System Thinking;
- Organizational Health Indexes and Climate Testing;
- Problem Solving Techniques for Complex Problems.

Mitigating Risks and Managing Crisis (2 sessions)

- Understand the barriers to effective Enterprise Risk Management (ERM) implementation and solutions.
- Know the concept of Enterprise Risk Governance (ERG). Addressing the role of the Board in risk management.
- Conduct gap analysis and maturity assessment to overview for the existing risk management practice. Prioritize the risk exposures and set an action plan.
- Establish and reinforce ways to develop an open-culture where risks would be addressed at the frontier.

Process Consulting, Research, Project Management & Delivery

The Skillful Consultant Series (3 sessions)

- Understand and apply the core consulting skills at work (e.g. skills of interviewing, coaching and counseling, facilitation, resolving conflict & negotiation).
- Master these skills at a consultant level.
- Demonstrate the understanding and facilities in exercising and performing these skills in a business setting, i.e. develop a winning proposal.

Managing a Management Consulting Project with Real Clients (4 sessions over 3 months)

- Participate and manage an entire and real consulting project.
- Project and Change Management
- Managing Clients and Transformation
- Managing Self and Other Professional Staffs

Strategy Consulting & Professional Development

Market, Process and Customer Analyses (2 sessions)

- Conduct market and customer analyses: SWOTs, Total Quality Management (TQM), Six Sigma, quality assurance & improvement, Customer Relationship Management (CRM), Activity Based Cost (ABC) analysis & Present Mode of Operation (PMO) study.
- Map core processes using a process mapping software
- Apply Business Process Design or Redesign.

Developing Innovative Solutions (2 sessions)

- Develop innovative proposals, structure agility into marketing and design an organization around mission critical processes, changing customer behaviours and open data, in an increasingly connected world.

Professional and Career Development (1 session)

- Understand the consulting industry and its key mode of operations.
- International Council of Management Consulting Institutes (ICMCI) and Institute of Management Consultants (IMC)
- Career development and memberships of management consultants
- Conduct and Code of Ethics of management consultants
- Certification process of Certified Management Consultants (CMC) - test of the Code of Professional Conduct, presentation on case study, interview by IMCHK

Each session comprises 7.5 hours

Total 150 Contact Hours in 6 months

Over 30 local & international speakers experienced in professional consulting businesses.

For Whom

- * Professional and independent management consultants in the consulting industry looking to strengthening their foundation in this profession.
- * Professionals in the technical field (e.g. engineers, scientists, accountants and doctors) who would benefit from an introduction to management consulting principles and their applications, and integrate consulting and advisory principles into their fields.
- * Senior executives who have to serve as change agents for their organizations (internal consultants), e.g. human resources managers, business managers, risk consultants, business development and IT managers.
- * Executives in various disciplines who wish to develop as a trouble shooter and acquire a well proven set of tools and approaches to resolve business problems.
- * Practising innovators.

Program Information

Program Commencement & Offering Schedule

Every Saturday starting from 7 Jan 2016

Duration

6 months

Time

9:30 am - 6:00 pm

Teaching Venue

Designated venue at PolyU main campus

Certificate of Completion

- * Single subject enrolment is welcome
- * This is a non-credit bearing award. An Executive Diploma in Management Consulting will be issued by IAEE upon successful completion with over 70% attendance rate and passed assessment of nine subjects

Professional Recognition

Eligible for the entry of CMC (www.imchk.com.hk)

- * Completed the EDMC program
- * Achieved overall result of grade B (or above)
- * Pass test of the Code of Professional Conduct, presentation of case study and interview (by IMCHK) in Subject 9
- * Academic qualification and work experiences of consulting management meet the requirements of IMCHK

Entry Requirements

- * A first degree holder in any discipline or equivalent
- * At least three years of post-graduate working experience, gained preferably in professional practice

What is CMC ?

The CMC is a mark of excellence used worldwide to identify a certified management consultant. IMCHK is a member of the International Council of Management Consulting Institutes. The initials mean the consultant has met world class standards of competence, ethics and independence, and is eligible for reciprocity between the International Council of Management Consulting Institutes (ICMCI) and its over 50 member institutes. (www.icmci.org)

Medium of Instruction

English

Tuition Fee

HK\$50,00

Application

Application Deadline
30 Sep 2016 (Fri)

Application Fee

HK\$500*

*Application fee will be waived for those who attend Information Session

Submission of Application

1. Completed application form, with copies of certificates and supporting documents, should be sent to IAEE on or before the deadline.
2. Application fee should accompany completed application form with a cheque payable to "The Hong Kong Polytechnic University".

Spaces are limited, registration will be accepted on first-come-first-served basis.



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